

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

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|--|---|----------------------------------|
| In re: |) | |
| |) | Chapter 11 |
| FRIENDLY ICE CREAM CORPORATION, <i>et al.</i> , ¹ |) | Case No. 11-[] () |
| |) | |
| Debtors. |) | (Joint Administration Requested) |
| |) | |

**CONSOLIDATED LIST OF CREDITORS
HOLDING THE TOP 20 LARGEST UNSECURED CLAIMS**

The above-captioned debtors and debtors in possession (collectively, the “Debtors”) each filed a voluntary petition for relief under chapter 11 of title 11 of the United States Code. The following is the consolidated list of the Debtors’ creditors holding the 20 largest unsecured claims (the “Consolidated List”) based on the Debtors’ books and records as of approximately October 5, 2011. The Consolidated List is prepared in accordance with Rule 1007(d) of the Federal Rules of Bankruptcy Procedure for filing in these chapter 11 cases. The Consolidated List does not include (1) persons who come within the definition of “insider” set forth in 11 U.S.C. § 101(31) or (2) secured creditors. None of these creditors are minor children. The information contained herein shall neither constitute an admission of liability by, nor is it binding on, the Debtors. The information herein, including the failure of the Debtors to list any claim as contingent, unliquidated or disputed, does not constitute a waiver of the Debtors’ right to contest the validity, priority or amount of any claim.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, include: Friendly Ice Cream Corporation (3130); Friendly’s Restaurants Franchise, LLC (3693); Friendly’s Realty I, LLC (2580); Friendly’s Realty II, LLC (2581); and Friendly’s Realty III, LLC (2583). The location of the Debtors’ corporate headquarters and the Debtors’ service address is: 1855 Boston Road, Wilbraham, Massachusetts 01095.

| | NAME OF CREDITOR, COMPLETE MAILING ADDRESS, AND EMPLOYEE, AGENT, OR DEPARTMENT OF CREDITOR FAMILIAR WITH CLAIM | NATURE OF CLAIM <i>(bond debt, trade debt, bank loan, government contracts, etc.)</i> | INDICATE IF CLAIM IS CONTINGENT, UNLIQUIDATED, DISPUTED, OR SUBJECT TO SETOFF | AMOUNT OF CLAIM <i>(if secured, also state value of security)</i> |
|-----|---|---|--|---|
| 1. | PENSION BENEFIT GUARANTY CORPORATION P.O. BOX 10308 SAN RAFAEL, CA 94912 FAX: (415) 482-9611 | PENSION | CONTINGENT / UNLIQUIDATED | UNKNOWN |
| 2. | BANK OF NEW YORK MELLON 101 BARCLAY STREET, FLOOR 8 WEST NEW YORK, NY 10286 FAX: (212) 298-1915 | SENIOR SUBORDINATED NOTES | | 7,804,000 |
| 3. | FM FACILITY MAINTENANCE LLC IPT HOLDING COMPANY LLC DBA FM FACILITY MAINTENANCE 10 COLUMBUS BLVD, 4TH FLOOR HARTFORD, CT 06106 FAX: (860) 466-7401 | TRADE DEBT | | 3,487,702 |
| 4. | KSL MEDIA INC 387 PARK AVENUE SOUTH NEW YORK, NY 10016 FAX: (212) 352-5938 | TRADE DEBT | | 3,357,914 |
| 5. | ADVANTAGE IQ INC 1313 NORTH ATLANTIC 5TH FLOOR SPOKANE, WA 99201 FAX: (509) 329-7287 | TRADE DEBT | | 1,300,000 |
| 6. | MERCURY WERKS VALENCE PRINT MANAGEMENT LLC DBA MERCURY WERKS TOLLWAY PLAZA II, 15950 N. DALLAS PKWY, SUITE 730 DALLAS, TX 75248 FAX: (972) 993-3319 | TRADE DEBT | | 787,182 |
| 7. | THE VIA GROUP LLC 619 CONGRESS STREET PORTLAND, ME 04101 FAX: (207) 761-9422 | TRADE DEBT | | 753,315 |
| 8. | ROCK-TENN CO P.O. BOX 102064 ATLANTA, GA 30363 FAX: (678) 291-7865 | TRADE DEBT | | 735,564 |
| 9. | GREAT ATLANTIC & PACIFIC TEA CO INC 2 PARAGON DRIVE MONTVALE, NJ 07645 FAX: (201) 505-3054 | CUSTOMER | | 699,629 |
| 10. | ALL STAR DAIRY ASSOCIATION P.O. BOX 63 2599 CINCINNATI, OH 45263 FAX: (859) 255-3647 | TRADE DEBT | | 534,418 |
| 11. | KOCH MEAT COMPANY P.O. BOX 71176 CHICAGO, IL 60694 FAX: (847) 384-5961 | TRADE DEBT | | 445,407 |
| 12. | HEINZ NORTH AMERICA P.O. BOX 371605 PITTSBURGH, PA 15251 FAX: (610) 458-5807 | TRADE DEBT | | 419,920 |
| 13. | COCA COLA COMPANY P.O. BOX 102190, 68 ANNEX ATLANTA, GA 30368 FAX: (203) 905-3921 | TRADE DEBT | | 391,196 |

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|-----|---|---|--|---|
| 14. | ZIMMERMAN & PARTNERS ADVERTISING INC 2200 W. COMMERCIAL BLVD, SUITE 300 FT LAUDERDALE, FL 33309 FAX: (954) 644-6000 | TRADE DEBT | | 329,711 |
| 15. | SARDILLI PRODUCE & DAIRY CO 212 LOCUST STREET HARTFORD, CT 06114 FAX: (860) 525-2356 | TRADE DEBT | | 324,211 |
| 16. | MCCAIN FOODS INC P.O. BOX 2464 CAROL STREAM, IL 60132 FAX: (630) 649-7345 | TRADE DEBT | | 316,029 |
| 17. | GARELICK FARMS DEAN NORTHEAST LLC PHILADELPHIA, PA 19178 FAX: (214) 303-4776 | TRADE DEBT | | 301,673 |
| 18. | ROCHESTER MEAT COMPANY P.O. BOX 954793 ST LOUIS, MO 63195 FAX: (507) 289-1864 | TRADE DEBT | | 237,401 |
| 19. | CARGILL INC 1729 SYLVAN LANE GLADWYNE, PA 19035 FAX: (484) 412-8726 | TRADE DEBT | | 190,052 |
| 20. | ECOLAB INC 2400 MAIN ST, SUITE 1 SAYREVILLE, NJ 08872 FAX: (981) 688-2144 | TRADE DEBT | | 188,009 |

**DECLARATION UNDER PENALTY
OF PERJURY ON BEHALF OF CORPORATION**

Pursuant to 28 U.S.C. § 1746, I, Steven C. Sanchioni, the duly qualified and authorized signatory of Friendly Ice Cream Corporation, declare under penalty of perjury that I have reviewed the Consolidated List of Creditors Holding the 20 Largest Unsecured Claims and that it is true and correct to the best of my information and belief.

Dated: October 5, 2011



Steven C. Sanchioni
Authorized Signatory