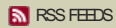


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Cooley to Advise Unsecured Creditors Committee in Blockbuster Video Bankruptcy

New York – Oct. 6, 2010 – Cooley LLP announced today that its [bankruptcy and restructuring](#) practice group was selected to represent the unsecured creditors committee in the bankruptcy proceedings of the U.S. video rental retailer Blockbuster. The selection is pending the approval of the U.S. Bankruptcy Court in the Southern District of New York.

Cooley was also selected to represent the unsecured creditors committee in the bankruptcy of Urban Brands, the parent company of plus-size clothing retailer Ashley Stewart and its more than 200 stores nationwide. Other high-profile creditor representations secured by Cooley over the last several months include the bankruptcies of retailers Oriental Trading Co. and Trade Secrets, Inc., and California restaurant chain Claim Jumper.

With more than 225 active cases, Cooley is one of the top 10 U.S. legal advisors on bankruptcy and restructuring matters, according to leading business publication The Deal. The Firm represents secured lenders, official and unofficial creditors' committees, equity committees, employee and retiree committees, tort committees, investors in distressed situations, purchasers of assets, debtors and companies and governmental entities in the negotiation of complex reorganizations.

About Cooley LLP

Cooley's 650 attorneys have an entrepreneurial spirit and deep, substantive experience, and are committed to solving clients' most challenging legal matters. From small companies with big ideas to international enterprises with diverse legal needs, Cooley has the breadth of legal resources to enable companies of all sizes to seize opportunities in today's global marketplace. The Firm represents clients across a broad array of dynamic industry sectors, including technology, life sciences, venture capital, clean tech, real estate, retail and energy.

The Firm has full-service offices in major business and technology centers nationwide: Palo Alto, CA, New York, NY, San Diego, CA, San Francisco, CA, Reston, VA, Broomfield, CO, Washington, DC, Boston, MA and Seattle, WA.

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